

Message Text

UNCLASSIFIED

PAGE 01 DUBLIN 01867 081616Z

ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W

-----034716 082224Z /62

R 081557Z AUG 77

FM AMEMBASSY DUBLIN

TO SECSTATE WASHDC 9450

INFO USDOC WASHDC

UNCLAS DUBLIN 1867

E.O. 11652: N/A

TAGS: BEXP, EI

SUBJECT: CLERY'S IN-STORE PROMOTION, NOVEMBER 1977

REF. A) MCGUIRE-JOHNSON TELCON, AUG. 5 B) DUBLIN 1757

1. CLERY'S DEPARTMENT STORE MANAGER BRIAN SHIELDS SIGNED IN-STORE PROMOTION CONTRACT AUGUST 8. ALTHOUGH EXACT DATES NOT ABSOLUTELY SET CONTRACT READS (AT SHIELDS' SUGGESTION) FROM ABOUT NOVEMBER 7 THROUGH END OF MONTH.

2. SHIELDS INDICATED THAT HE HAD ALREADY (BEFORE JOHNSON CALL) DECIDED TO GIVE SPACE THEME FIRST PRIORITY. HE HOPES THAT IT WILL BE POSSIBLE TO OBTAIN FAIRLY LARGE PIECE OF SPACE EQUIPMENT WITH OTHER RELATED GEAR, (PERHAPS A MOON ROCK SAMPLE) AND PHOTO BACKUPS.

3. IN ADDITION, SHIELDS WAS PLEASED WITH INDICATIVE SUGGESTIONS OF JOHNSON REGARDING US PERSONALITIES FOR PROMOTION. HE IS AWARE THAT COMMERCE CAN ONLY IDENTIFY POSSIBILITIES AND RENDER FACILITATION SUPPORT AND REALIZES THAT CLERY'S WILL BE RESPONSIBLE FOR FINALIZING ARRANGEMENTS AND FOR FUNDING.

4. SHIELDS IS VERY EAGER TO DISCUSS PROMOTION WITH JOHNSON IN WASHINGTON DURING HIS VISIT TO US NEXT MONTH AND IS WILLING TO JUGGLE HIS OWN SCHEDULE TO FIT IN A MEETING. HIS UNCLASSIFIED

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OWN PREFERENCE IS THIRD WEEK OF SEPTEMBER, BUT NOW REALIZES THIS PROBABLY INCOMPATIBLE WITH JOHNSON'S SCHEDULE. PLEASE ADVISE RE POSSIBLE DATES.

5. COPY OF CONTRACT BEING POUCHED USDOC. SHANNON

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 08-Aug-1977 12:00:00 am
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Decapton Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770285-0293
Format: TEL
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 DUBLIN 1757
Retention: 0
Review Action: RELEASED, APPROVED
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Review Event:
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Review Media Identifier:
Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 1678138
Secure: OPEN
Status: NATIVE
Subject: CLERY'S IN-STORE PROMOTION, NOVEMBER 1977
TAGS: BEXP, EI
To: STATE
Type: TE
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